



GUGLIELMO MARCONI  
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# Academic Highlights

## ARETÈ: GMU'S INTERNATIONAL JOURNAL OF PHILOSOPHY, HUMAN AND SOCIAL SCIENCES

The Department of Human Sciences proudly announced the publication of Aretè Volume 4, Guglielmo Marconi University's International Journal of Philosophy, Human and Social Sciences, with the homonymous name.

Aretè is an international scientific magazine "double-blind and peer-reviewed" created in December 2015. The magazine, available both in online and in printed format, provides articles in Italian, English, French, German and Spanish, concerning central philosophical debates and issues, with particular reference to the discourses between philosophy, humanities, and social sciences.

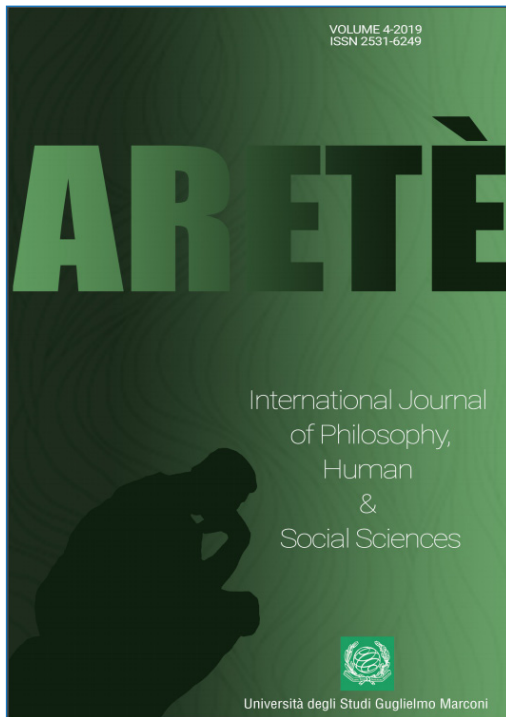
Special attention is given to the philosophical historiography, to the hermeneutics of the texts that characterized Western thought, to the most relevant and current ethical-political, historical, pedagogical, aesthetic, philological, literary and linguistic issues.

Furthermore, considerable attention is also given to the presentation of works that marked the debates regarding Humanities, Social Sciences, and Cultural Studies.

According to the editors, philosophy constitutes a creative and productive force capable of affecting current affairs only when it takes seriously the complexity of the "world of life" (the *Lebenswelt* of which Edmund Husserl also spoke) with the multiplicity of plans that characterizes it. Benedetto Croce has clearly expressed the need to open philosophical rationality to the non-strictly-philosophical elements of culture in his *Aesthetica in Nuce*. He rightly emphasized, "Philosophy always originates in the motion of life [...]. New philosophical thoughts, or their germs, are often found alive and energetic in books that are not professional nor systematic philosophers". For this reason, both the essays of the miscellanea and the reviews, sometimes take into consideration texts, authors, and perspectives that do not concern the traditional philosophical disciplines.

The journal is divided in the following sections: a monographic Notebook in which themes are explored in multidisciplinary perspectives; a miscellaneous section dedicated to scientific articles (divided into Studies and research and in Notes and essays); a part devoted to Reviews and Presentations of essays and literature.

Whereas for those studying and teaching philosophy and the various subjects that characterize the Humanities and Social Sciences, each issue represents a valid source to update on the most salient topics. The magazine concept revolves around the expression of "critical thinking," open to the complexity of the contemporary world and characterized by "dialogue between knowledge," strictly necessary for the development of a correct "history of concepts" (*Begriffsgeschichte*). The International Journal is as a free research tool, scientifically founded and pluralistic, thus realizing a "conviviality of differences."



For more information, visit the link

[https://arete.unimarconi.it/wp-content/uploads/2019/03/ARETE\\_Volume\\_4\\_2019\\_completo.pdf](https://arete.unimarconi.it/wp-content/uploads/2019/03/ARETE_Volume_4_2019_completo.pdf)

or

<https://arete.unimarconi.it/>

## AREL: DEVELOPMENT OF THE NEW SILK ROAD



view, Gianfranco Di Vaio, Responsible for Research at Italian Cassa Depositi e Prestiti, and Paolo Guglielminetti, Global Rail and Surface Transport Leader at PWC.

The debate focused on a series of important topics regarding the New Silk Road, highlighting that the maritime path could represent an opportunity for Italian companies to increase the economic relationships not only with China but also with Southern Asian countries. In fact, during the following years, countries like Indonesia, Vietnam, and Bangladesh are expected to be the world's most rapidly growing economies.

Nonetheless, whereas there are several positive aspects, the BRI also has several challenging points and issues that have to be adequately addressed.

However, given the extremely relevant nature of the New Silk Road for the Italian economy, the challenges faced will be thoroughly discussed in future events co-organized by Guglielmo Marconi University.

For more information, please send an email to [i.reggiani@unimarconi.it](mailto:i.reggiani@unimarconi.it)

On May 6th, 2019, AREL - Research and Legislation Agency and ITALIASEAN Association, in collaboration with Guglielmo Marconi University, hosted a fascinating meeting on the development of the New Silk Road, with a specific focus on the maritime path. The event was particularly relevant given the Memorandum of Understanding signed on March 23rd, 2019, between the Italian government and China. The memorandum included a series of commercial and institutional agreements and confirmed the Italian participation in China's One Belt One Road Initiative (BRI).

Esteemed Professor Rainer Masera, Dean of the Faculty of Economics at Guglielmo Marconi University, and President Enrico Letta, former Prime Minister, opened the debated, between Marco Chirullo, speaking from the European Commission point of

## MULTILINGUALISM AND LINGUISTIC PLANNING: COMPARATIVE EXPERIENCES

Professor Simone Pisano announces the creation of the online website dedicated exclusively to the promotion and dissemination of the "Multilingualism and Linguistic Planning: Comparative Experiences" event happening on October 16 -18, 2019 in Rome, available at the following link for registration and consultation, <http://www.ppl2019.eu/>.

Linguistic diversity in the contemporary world is characterized by the new challenge of internationalization: in the context of situations of historical minority that are already very complex and that need to be protected, the languages and cultures of contemporary mobile populations are now inserted, still bearing new varieties, needs and need for study and reflection. This year marks the twentieth anniversary of law 482/1999 "Norms for the protection of historical linguistic minorities"; and the anniversary is an important opportunity to reflect on the linguistic policies in Italy, in the context of the renewed international situation connected also with the mobility of people. In honor of this event, Guglielmo Marconi University organized four study sessions on the following topics: Multilingualism, Linguistic Policies outside Italy, Assessment and Balance of The Law 482/1999 and Case Study: The Languages of Sardinia.



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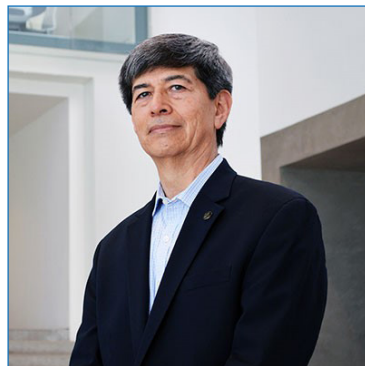
## THE ROLE OF GLOBAL HE COLLABORATION AND THE BENEFITS FOR LOCAL COMMUNITIES

In the Article "How Global HE Collaboration can Benefit Local Communities" published on University World News, Fernando León García, president of CETYS University in Mexico, states that Latin American leading Universities are at a turning point, one that could (and should) usher in a new era of international collaboration in ways that benefit local communities. Higher Education leaders in Universities in Mexico and across Latin America, are taking the obligation to serve a leadership role as drivers of economic and social progress in their regions very seriously.

Francisco Marmolejo, the World Bank's lead tertiary education specialist, stated: "it is crucial that in moments of tension and intolerance, universities play a decisive and authoritative role on issues affecting society." In Northwestern Mexico, specifically in Baja California, we have seen these solutions come to life through economic development, new opportunities for international collaboration and expanded access to higher education.

Universities are playing a central role as drivers of economic development. This embryonic reality emerging across Latin America is undoubtedly true in the Mexican border region of Baja California, where CETYS University continues to be a critical component of regional growth, given that alumni's from CETYS make up nearly 40% of industry leaders in Baja California. Nonetheless, industry clusters elsewhere in Mexico also exemplify this form of collaboration between industry, government, and higher education, including Querétaro and El Bajío.

Finally, as incubators of regional development, universities are conceived to empower individuals in their communities, facilitating access to higher education. According to Dr. León García, CETYS provides more than 80% of students with scholarships, with nearly 65% of them coming from low- or moderate-income families. CETYS supports initiatives like the Global Attainment and Inclusion Network that collaborates with the American Council on Education and Lumina Foundation to foster access and inclusiveness.



For more information visit the link <https://www.universityworldnews.com/post.php?story=2019052314112421>

## GUGLIELMO MARCONI UNIVERSITY RANKED AMONGST THE TOP 25 GLOBAL PERFORMERS U-MULTIRANK'S 2019 EDITION



The "Top 25 Performing Universities in International Joint Publications" illustrates the U-Multirank 2019 top performers under the indicator 'international joint publications'. Guglielmo Marconi University currently ranked amongst the top 25 performing universities and the results will be out on Tuesday, June 4th, 2019 at 10:30 CET. The ranking is based on University's involvement in research international networks and it requires having at least 75% of their scientific publications, published with co-authors from abroad. The list is characterized by 16 different countries represented by higher education institutions, including the UK (6), Arab countries (7) and other higher education institutions coming from smaller countries including (e.g., Liechtenstein, Luxemburg, Moldova and Iceland) which do not have a large number of potential collaborators within their country.

For further information visit the link <https://www.umultirank.org/>



# Spotlight on Research

## LET'S TALK MASTERS AT THE CITY UNITY COLLEGE OF CYPRUS



Arturo Lavalle, Head of the R&D Area, participated as Guglielmo Marconi University representative at the meeting hosted by the City Unity College of Cyprus on May 7-10, 2019. The meeting saw the participation of the President and some Professors of the College of Cyprus, a branch of the City Unity College of Athens, to discuss the distribution of the two masters, Public Administration and Educational Leadership, in blended format in the Cypriot territory.

According to the committee, the Cypriot Masters should have a total workload of 90 ECTS, hence, the future objectives concern producing material for the two existing programs, and stipulating the agreement regarding financial fees distribution.

Nonetheless, GMU also participated at the EMEA Economic and Investment Forum. The forum was a great event to present GMU's activities related to the new digital age, introducing important concepts and realities based on the same topic. Specifically, one of the representatives of the University of Middlesex (UK) gave a very interesting speech, addressing issues regarding 4.0 training.

For more information, send an email to [i.reggiani@unimarconi.it](mailto:i.reggiani@unimarconi.it)

## eVET 6th INTERNATIONAL MEETING IN AACHEN GERMANY

The eVET project, coordinated by the Governorship of Istanbul, developed an online platform, connecting VET providers (VET schools, governmental organizations, etc.) with the labor market through the implementation of mobility projects. Specifically, the Aachen event focused on the results obtained by the platform's internal testing, both at a national and EU level. The event was great opportunity for the project partners to analyze the main issues and propose minor adjustments regarding appeal and usability. During the upcoming months, eVET will continue with the delivery phase and in anticipation of the next meeting arranged in Rome in July 2020. Nonetheless, on June 17th, 2019 Guglielmo Marconi University will host a public event to present the eVET project.



For more information, please send an email to [progettieuropai@unimarconi.it](mailto:progettieuropai@unimarconi.it)



## GMU GOES TO CROATIA FOR THE 13th INTERNATIONAL CONFERENCE "CHALLENGES OF EUROPE"



University of Split, Faculty of Economics, Business and Tourism proudly presents the 13<sup>th</sup> International Conference "Challenges of Europe"

**"GROWTH, COMPETITIVENESS, INNOVATION AND WELL-BEING"**  
22<sup>nd</sup>-24<sup>th</sup> May, 2019 / Bol, Island Brač, Croatia  
Bluesun Hotel Elaphusa

**Prof. ERIC MASKIN, PhD**  
Nobel Laureate in Economics 2007  
Keynote lecture: How to Improve Presidential Elections

**Prof. OLIVER HART, PhD**  
Nobel Laureate in Economics 2007  
Keynote lecture: Overcoming Contractual Incompleteness: The Role of Ousting Principles

**Prof. OLIVIER BLANCHARD, PhD**  
President of the American Economic Association  
Keynote lecture: Can the Euro work reasonably well?

**Prof. EDWARD GLAESER, PhD**  
Nobel Laureate in Economics 2007  
Keynote lecture: How to Improve Presidential Elections

**Prof. KOEN PAUWELS, PhD**  
Nobel Laureate in Economics 2007  
Keynote lecture: Overcoming Contractual Incompleteness: The Role of Ousting Principles

**Debora Revoltella, PhD**  
Chief Economist of the European Investment Bank (EIB)  
Keynote lecture: Quantifying Industrial Impact: The Role of Digital?

**Prof. SERGEI GURIEV, PhD**  
Chief Economist of the European Bank for Reconstruction and Development (EBRD)  
Keynote lecture: Innovation and Growth in Emerging Markets

The University of Split, Faculty of Economics, Business and Tourism, hosted the 13th International Conference "Challenges of Europe" on May 22-24, 2019 in the beautiful island of Bol, island Brač.

Over the last two decades, this biennial conference has become an important meeting point between scholars and practitioners from different countries, cultures, and backgrounds who wish to discuss the issues affecting the present European economic system as a pivotal global player.

The guiding theme of this year three-day conference was "Growth, Competitiveness, Innovation, and Well-being", and saw the participation of notable Harvard Professors including Prof. Eric Maskin, Nobel Laureate in Economics 2007; Prof. of Economics Oliver

Hart, Nobel Laureate in Economics 2007; Prof. Olivier Blanchard, President of the American Economic Association and Prof. Edward Glaeser, Leading world expert in urban topics. Nonetheless, other distinguished experts speakers were Prof. Koen Pauwels, Worldwide expert in marketing productivity, metrics and social media; Debora Revoltella, Chief Economist at the European Investment Bank (EIB) and Prof. Sergei Guriev, Chief Economist at the European Bank for

Reconstruction and Development (EBRD). Last but not least, Dr. Arturo Lavalle, Head of the R&D Area at Guglielmo Marconi University, participated as a guest speaker at the "Challenges of Europe" with a significant contribution: "A human-centered society: education at the core of innovation and future work" (Arturo Lavalle, Casale Oliviero). The three-day conference was divided into plenary and individual sessions, papers and workshops presentations and research findings, ensuring a 360° cutting-edge understanding of the topics debated and knowledge promulgated.

Dr. Arturo Lavalle and Dr. Susanna Correnti, from the Research and Development Area, also participated, during the same period, at FINAC project study visit organized by the University mentioned above of Split. FINAC's study visit consisted of presenting and analyzing the results obtained by the Master in "Financial Management, Accounting and Controlling" launched in Serbian and Albanian Universities.

For further information on the conference, please send an email to [conference@efst.hr](mailto:conference@efst.hr)

For further information about FINAC project, visit the official website <http://finac.org.rs>



## MINERVA STUDY VISIT AT THE UNIVERSITY OF COTE D'AZUR

The University of Cote d'Azur hosted MINERVA project study visit on May 21st and 22nd, 2019. MINERVA is a 3 years Erasmus+ project, aiming at increasing efficiency, quality, and excellence of Research Management & Open Science in Moldovan and Armenian Universities, in relation to the future socio-economic needs of both countries, as well as the European Union best practices in the respective fields. In these regards, the main objective of the meeting was to exchange the good practices of the local universities by collecting recommendations and additional considerations from the European partners. The study visit saw the participation of university's experts including rectors, vice-rectors, library managers and department administrators. Prof. Matteo Martini, director of Nuclear, Subnuclear and Radiation physics department and as expert of Open Data and Open Science, in collaboration with some of the most important research centers of the world, including the CERN in Switzerland and the Fermi National Accelerator Laboratory in USA, participated at the event as GMU representative. According to Prof. Martini, MINERVA project will produce interesting results in respect GMU's access to scientific journals and to promote Open Science.

For further information, please send an email to Professor [m.martini@unimarconi.it](mailto:m.martini@unimarconi.it)



# Glance at the Future

## MARIE SKŁODOWSKA-CURIE ACTIONS INDIVIDUAL FELLOWSHIPS (IF)

The Marie Skłodowska-Curie actions (MSCA) aim to support the career development and training of researchers in all scientific disciplines through international and intersectoral mobility. By funding excellent research and providing attractive working conditions, the MSCA offer high quality professional opportunities open to researchers of any age, nationality or discipline.

The goal of the Individual Fellowships is to enhance the creative and innovative potential of experienced researchers, wishing to diversify their individual competence in terms of skill acquisition through advanced training, international and intersectoral mobility. Individual Fellowships provide opportunities to researchers of any nationality to acquire and transfer new knowledge and to work on research and innovation in Europe (EU Member States and Horizon 2020 Associated Countries) and beyond. The scheme particularly supports the return and (re)integration of European researchers from outside Europe and those who have previously worked here, as well as researchers displaced by conflict outside the EU and Horizon 2020 Associated Countries. It also promotes the career restart of individual researchers who show great potential.

Support is foreseen for individual, trans-national fellowships awarded to the best or most promising researchers of any nationality, for employment in EU Member States or Horizon 2020 Associated Countries. It is based on an application made jointly by the researcher and the beneficiary in the academic or non-academic sectors.

Only one proposal per individual researcher per call will be evaluated.

Fellowships take the form of European Fellowships or Global Fellowships. European Fellowships are held in EU Member States or Horizon 2020 Associated Countries and are open to researchers either coming to Europe from any country in the world or moving within Europe. The researcher must comply with the rules of mobility in the country where the European Fellowship is held.

Expected Impact:

At researcher level:

- Increased set of skills, both research-related and transferable ones, leading to improved employability and career prospects both in and outside academia
- Increase in higher impact R&I output, more knowledge and ideas converted into products and services
- Greater contribution to the knowledge-based economy and society

At organization level:

- Enhanced cooperation and stronger networks
- Better transfer of knowledge between sectors and disciplines
- Boosting of R&I capacity among participating organizations

At system level:

- Increase in international, interdisciplinary and intersectoral mobility of researchers in Europe
- Strengthening of Europe's human capital base in R&I with more entrepreneurial and better trained researchers
- Better communication of R&I results to society
- Increase in Europe's attractiveness as a leading destination for R&I
- Better quality research and innovation contributing to Europe's competitiveness and growth



The submission session is now available and the deadline is on September 11th, 2019 17:00:00 Brussels time.

For further information, visit the link

<https://ec.europa.eu/info/funding-tenders/opportunities/portal/screen/opportunities/topic-details/msca-if-2019;freeTextSearchKeyword=H2020-MSCA-IF-ull;focusAreaCode=null;crossCuttingPriorityCode=null;callCode=Default;sortQuery=openingDate;orderBy=asc;onlyTenders=false;topicListKey=topicSearchTablePageState>



GMU Magazine has been released with the contribution of all academic staff and partners around the world, if you wish to contribute highlighting any important news in accordance with the line of the release, please do not hesitate to contact us sending an email to [i.reggiani@unimarconi.it](mailto:i.reggiani@unimarconi.it)