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DISSEMINATION CONFERENCE AND WORKSHOP AGENDA
ON INTERNATIONALISATION OF HIGHER EDUCATION IN THE FRAME OF
ERASMUS+ BOOST PROJECT ON BOOSTING ARMENIAN UNIVERSITIES
INTERNATIONALISATION STRATEGY AND MARKETING

PROJECT REFERENCE: 573975-EPP-1-2016-1-AM-EPPKA2-CBHE-SP

Venue: American University of Armenia, Yerevan;

Date: 21.01.2020

Working language: English

First day Venue: Akian Gallery, PAB 434W, AUA

Time	Topic	Presenter
09:30	Registration	
10:00	Welcome speech	Randall Rhodes, Provost Lana Karlova, <i>Head of Erasmus+ Armenian office</i>
10:20	BOOST project update	Marianna Harutyunyan, <i>project coordinator, ASPU</i>
10:40	Erasmus+ CB Inter-project discussions MINERVA SMART	Anna Chulyan, <i>Yerevan Brusov State University of Languages and Social Sciences</i> Levon Babamyan, <i>Yerevan Brusov State University of Languages and Social Sciences</i>
11:40	Coffee break	
12:15	Internationalization Strategy of Armenian HEI	Anahit Ordyan, <i>Asst. VP, AUA</i>
12:40	Discussion	
13:00	Lunch	
14:00	Panel discussion on impact on partner institutions, based on review of uploaded documents: a) Marketing Strategy b) Staff Mobility c) Student Mobility	Narek Ghazaryan, <i>Director of Communications, AUA</i> Gohar Dokholyan, <i>Head of IRO, VSU</i> Lilit Nikoghosyan,

	d) Operationalization of service-oriented International Cooperation services	<i>QA officer, YSC</i> Raisa Avetyan, <i>IRO officer, ASPU</i>
15:15	Internationalization European best practice	Angela Balasarian, AUA Representatives from URV and IST, Tall Tech, KTH and UPC
16:00	Final Discussion, Closing	