



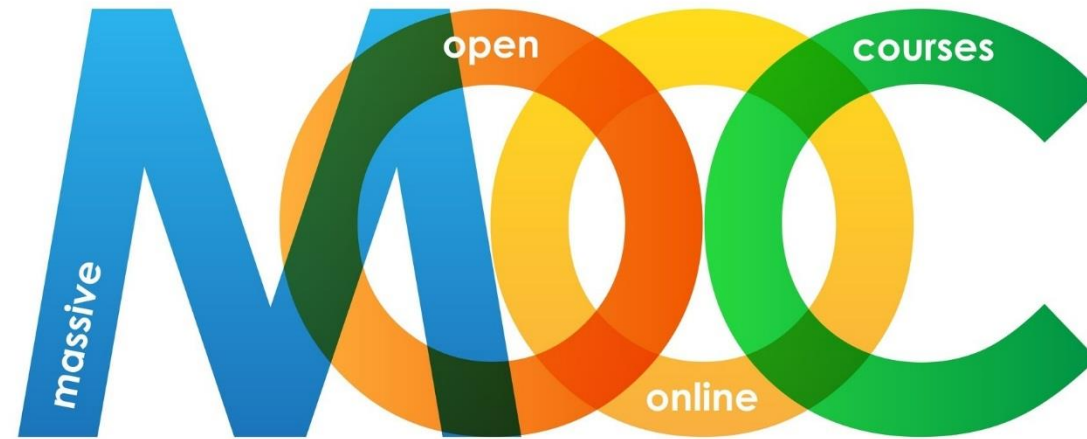
MICRO MOOC OPEN SCIENCE 2019

VNIVERSITAT
E VALÈNCIA

Servei de Biblioteques
i Documentació



WHAT IS A M



MOOCs (massive open online courses) are e-learning courses that are available to anyone with a computer and access to the Internet:

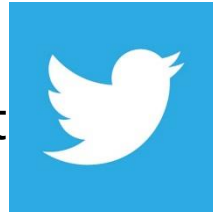
- Tens, hundreds, or thousands of students can be signed up for a MOOC at one time (that's the *massive* part of the acronym)
- Admissions criteria don't exist, and courses are freely available to anyone on the web (and that's the *open* part of MOOC)

MOOCS: TEACHING FORMAT

The teaching format of MOOCs depends on the type of course

- Learn via audio/video lectures, exercises, and readings.

✓ In our case via Twitter

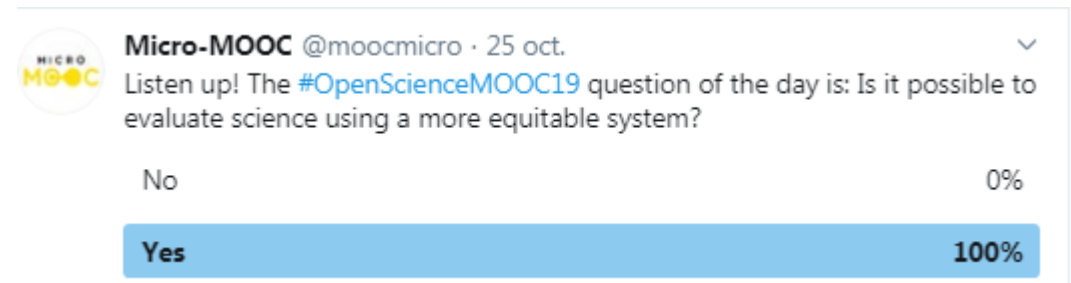


- Participate in interactive forums

✓ In our case via comments, retweets

- Take quizzes and exams

✓ In our case with a final poll



LIBRARY SOCIAL MEDIA



TWITTER AT THE LIBRARY

The image shows a screenshot of the Twitter profile for 'Biblioteques UVEG'. The profile name is 'Biblioteques UVEG' with the handle '@bibliotequesuv'. The bio reads: 'Informació i notícies sobre les Biblioteques de la Universitat de València: recursos electrònics, cursos, horaris, serveis'. The location is 'Valencia', the website is 'biblioteca.uv.es', and it was created in 'Se unió el marzo de 2012'. There are '361 Siguiendo' and '2.371 seguidores'. The profile picture is a circular logo with the text 'UNIVERSITAT DE VALÈNCIA BIBLIOTEQUES'. The header of the profile shows 'Biblioteques UVEG' with '7,798 Tweets'. Below the profile information, there are two tweets. The first tweet is from 'Biblioteques UVEG @bibliotequesuv · 1h' and says 'Més informació en el catàleg Trobes: bit.ly/32ojfsh'. The second tweet is partially visible and says 'El proper 19 d'octubre se celebra el #DiaContraelCancerdeMama per a crear'.

Valencia biblioteca.uv.es Se unió el marzo de 2012
361 Siguiendo 2.371 seguidores

Born on March 12,
2012

2371 followers

MICRO MOOC OPEN SCIENCE 2019

Entirely through **Twitter**

The objective is to disseminate basic concepts and notions about Open Science, with a simple and informative language. It is an open initiative, especially aimed at researchers and doctoral, master and postgraduate students, as well as to all interested persons.

The contents of the micro-MOOC will be broadcast daily for about half an hour with about 30/40 tweets. Each day a different topic will be treated with articles, images and videos, among other resources.

PARTICIPANTS

- CSIC
 - Mondragon Unibertsitatea
 - Universidad Carlos III de Madrid
 - Universidad de Extremadura
 - Universidad de Huelva
 - Universidad de León
 - Universitat de Catalunya
 - Universidade de Santiago de Compostela
 - Universitat Autònoma de Barcelona
 - Universitat de Barcelona
- Universitat de Girona
 - Universitat de Lleida
 - Universitat de València
 - Universitat de Vic
 - Universitat Jaume I
 - Universitat Politècnica de Catalunya
 - Universitat Pompeu Fabra
 - Universitat Ramon Llull
 - Universitat Rovira i Virgili

COLLABORATORS

- Consorci de Serveis Universitaris de Catalunya (CSUC)
 - Red de Bibliotecas Universitarias Españolas (REBIUN)
 - European University Association (EUA)
 - Ligue des Bibliothèques Européennes de Recherche (LIBER)
 - SPARC Europe
-
- Coordination: Universitat Oberta de Catalunya

CONTENTS

- Day 1. Open Science basics
- Day 2. Publications in open access (topics such as preprints, open peer review, rights, new publishing platforms such as Wellcome Trust, etc.)
- Day 3. Open data
- Day 4. Participatory research, social impact, research integrity, citizen science (eg tweet of the 10 principles of citizen science and tweets on university projects)
- Day 5. Research evaluation (new ways of evaluating research, Almetrics, etc.)

CONTENTS: EXAMPLES

Tweet + image:

Micro-MOOC #OA
@moocmicro

Draft, preprint, accepted manuscript, published version. What can you do with the different versions of your published articles?
[#OAMOOC18](#)

Tradueix el tuit

Authors
If you have questions about when, where and how you can share your articles

Identify the version of your article you want to share based on where it is in the publication process

Preprint	Accepted manuscript	Published journal article
<p>Your write-up of an article based on your research results and analysis.</p> <ul style="list-style-type: none">• Not peer reviewed yet• Typically a Word document• What you submit to a journal	<p>Your article that has been peer reviewed and accepted for publication.</p> <ul style="list-style-type: none">• Includes author-incorporated changes from peer review• Not fully formatted or copyedited• No journal or publisher branding	<p>Your final published article that appears in a journal.</p> <ul style="list-style-type: none">• Includes journal and publisher branding• Has been copyedited and fully formatted• Available in HTML, and as a PDF• Becomes the article of record superseding all other versions

11:18 - 23 d'oct. de 2018

Poll tweet:

Micro-MOOC #OA
@moocmicro

And today's [#OAMOOC18](#) question is: Do [#OA](#) journals have an impact factor?

Tradueix el tuit

88% Yes

4% No

8% I don't know

25 vots • Resultats finals

Text tweet + resource:

Micro-MOOC #OA
@moocmicro

Learn about the difference between retaining copyright for an article or transferring the rights to a journal buff.ly/2x62xhy @McGillLib [#OAMOOC18](#)

Tradueix el tuit

Guides: Scholarly Journal Publishing Guide: 2. COPYRIGHT
Resources for McGill journal editors Brief description of the authoring process and issues to consider.
libraryguides.mcgill.ca

11:08 - 25 d'oct. de 2018

Tweet + video:

Micro-MOOC #OA
@moocmicro






Seguiu les recomanacions de @alexandrelopez (KIMO) per a gestionar les vostres [#dades](#) de [#recerca](#) [#OAMOOC](#)

1:41 797 visualitzacions







11:25 - 25 d'oct. de 2017

PRACTICAL ISSUES

- Days: 21st–25th October, 2019
- Timetable: 9h, 10h, 11h, 12h, 13h (depending on the language)
- Language: Catalan, Spanish, English, Galician, Basque
- Twitter Account: [@micromooc](https://twitter.com/micromooc)

-  #OpenScienceMOOC19 (english) – 9 h
-  #CiènciaObertaMOOC19 (catalan) – 10 h
-  #CienciaAbiertaMOOC19 (spanish) – 11 h
-  #CienciaAbertaMOOC19 (galician) – 12 h
-  #ZientzialrekiaMOOC19 (basque) – 13 h

PRACTICAL ISSUES

-  Number of participating institutions per day (3–4)
-  Number of tuits per day: 30/40 approx.
-  Number of tuits per institution: 7 approx.
-  Type of content of the tweets: text, image, video, infographic, etc.
-  Daily poll (Last tuit)
-  Tools: Google Drive

PARTICIPATION BY INSTITUTION

01

Choose a topic

02

Tweeting in a shared document

03

Provide the resources associated with each tweet in a shared folder

04

Writing own tweets to disseminate services or own resources related to the course

05

Prepare the internal dissemination campaign of the course

06

Participate in the joint dissemination campaign of the course

ANOTHER TASKS

- Creation of a cover of the course's Twitter account
- Creation of a web space of dissemination
- Coordinate the distribution of topics and content for each institution
- Create and share content folders in Drive
- Homogenize the style of tweets
- Creation of the course dynamization tweets (for example: presentation of the modules, notices of the hashtag to be used, etc.)
- Schedule tweets with all content
- Track course metrics

TIMETABLE

May 30th / June 7th	Universities meeting (online)
June 10th - 14th	Content distribution by universities
June 17th - 31st July	Tweeting + images + resources, etc.
September 1st - 20th	Tweet and content validation
September 24th - October 4th	Tweet Translation
October 7th - 18th	Tweet programming
October 7th - 11th	Dissemination campaign
October 21st - 27th	Tweets during Open Access Week

OPEN SCIENCE MICRO MOOC

Dia 1-Introducción OS
Dia 2-Publicaciones OA
Dia 3-Datos OA
Dia 4-Investigación Participativa
Dia 5-Evaluación investigación

TUITS_microMOOC_OpenScience-2019

File Edit View Insert Format Data Tools Add-ons Help

100% Comment only

DÍA 4: INVESTIGACIÓN PARTICIPATIVA (Impacto social, Integridad de la investigación, Ciencia ciudadana...)

	A	B	C	D	E	F
1	DÍA 4: INVESTIGACIÓN PARTICIPATIVA (Impacto social, Integridad de la investigación, Ciencia ciudadana...)					
2	UV / UJI / UHU / UB					
3		Tema	Tuit 2019 (español)	Número de caracteres (máx. 280)	Imagen	Observaciones
4	1	Presentación contenidos del día/tema	Hoy trataremos sobre la investigación participativa, ciencia ciudadana, impacto social y mucho más! #CienciaAbiertaMOOC19	121		
5	2	Presentación autores/as del contenido - colaboraciones	Los contenidos de hoy los han elaborado @bibliotequesuv, @BibliotecaUJI, @bibliotecaUHU y @ignasi de @cra1_ub #CienciaAbiertaMOOC19	131		
6	3	Definición: Investigación e Innovación Responsable	Investigación e Innovación Responsables #RRI, una explicación de sus siglas y cómo acercar la #ciencia a la #ciudadanía: #ParticipaciónCiudadana #AccesoAbierto #IgualdadGénero #EducaciónCientífica #ética #gobernanza @RRITools https://bit.ly/2KHNA4i #CienciaAbiertaMOOC19	270		UJI
7	4	Definición: RRI y Open Access	Comencemos por el principio... ¿Qué es el #AccesoAbierto para la #RRI? En este vídeo de @RRITools te lo cuenta: https://bit.ly/2MaNCw #CienciaAbiertaMOOC19	154	https://youtu.be/F13EEdlq7WY	UHU
8	5	Definición: ciencia ciudadana	¿Qué es #cienciaciudadana? El público no académico se involucra en procesos de investigación científica, la ciudadanía financia la #Ciencia y participa: citizenscience.org #CienciaAbiertaMOOC19	193	6 Imagen definicioncc	UV
9	6	Principios: ciencia ciudadana	#Diezprincipios #Cienciaciudadana Declaraciones presentadas por el grupo de trabajo de la Asociación Europea de Ciencia Ciudadana @EuCitSci dirigido por el @NHM_London https://bit.ly/2qvifQZ #CienciaAbiertaMOOC19	212	6 Imagen principios	UV La infografía también la hemos hecho en inglés, con el nombre 6_imagen_principios_ingles.jpg
10	7	RRI y Open Access	¿Cómo incorporar el #OA en las prácticas de #RRI? Mejor te lo explicamos con este vídeo via @phdcomics https://youtu.be/L5rVH1KGBCY #CienciaAbiertaMOOC19	153	https://youtu.be/L5rVH1KGBCY	UHU

Dia 1-Introducción OS
Dia 2-Publicaciones OA
Dia 3-Datos OA
Dia 4-Investigación Participativa
Dia 5-Evaluación investigación

Theme
 Tweet 2019 (spanish)
 Number of characters
 (max. 280)
 Images
 Observations

COMMUNICATION PLAN

October 10th – 20th

	A	B	C	D	E	F
1	Plan de Comunicación #CienciaAbiertaMOOC19					
2	Relación de tuits a difundir desde las cuentas de Twitter de cada universidad					
3						
4	Dia	Hora	Idioma	CAT	Caracteres CAT	Imagen CAT
5	10/10	10:00	CAT, CAST, ANG, EUSK, GAL	Les universitats s'uneixen per la #CienciaOberta amb un #MOOC impartit íntegrament via @Twitter. Del 21 al 25/10 teniu una cita amb el compte @moocmicro i l'etiqueta #CienciaObertaMOOC19	189	Logosuniv
6	10/10	12:30	CAT, CAST, ANG, EUSK, GAL	Del 21 al 25/10 impartirem un #MOOC sobre #cienciaoberta fet en col·laboració amb 19 institucions de tot l'Estat! A @moocmicro i #CienciaObertaMOOC19 podreu seguir tots aquests continguts http://ow.ly/hKj730pyNh1	219	programacat
7						
8	11/10	12:30	CAT, CAST, ANG, EUSK, GAL	<ul style="list-style-type: none"> 19 institucions 5 col·laboradors internacionals 5 dies 5 idiomes Així és el @moocmicro, un curs via @Twitter per a difondre nocions i conceptes bàsics de la #cienciaoberta. Del 21 al 25/10, seguïu l'etiqueta #CienciaObertaMOOC19	245	presentaciocat
	11/10	18:30	CAT, CAST, ANG, EUSK, GAL	Sabieu que del 21 al 25/10 celebrem la #OAWEEK amb un curs via Twitter? s'el·lecció a @moocmicro	162	hashtagcat

Tweets from @bibliotequesuv

COMMUNICATION PLAN

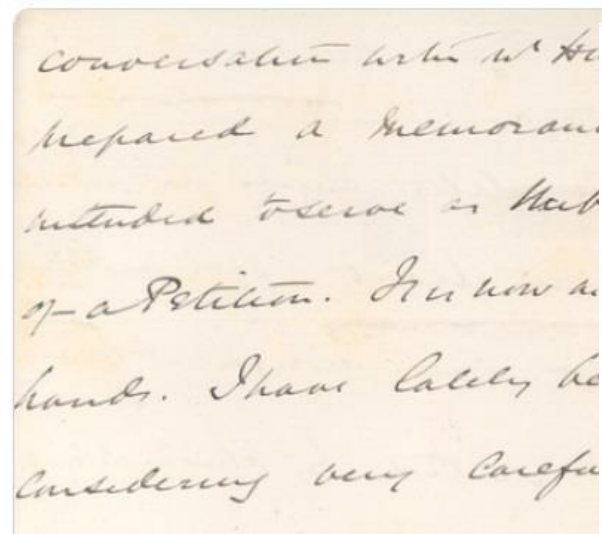
- New on the website
- E-mail to Library staff
- Facebook post publication
- E-mail to University of Valencia Communication Staff
- E-mail to University of Valencia Research Office
- E-mail to University of Valencia Innovation and Transfer Office
- E-mail to University of Valencia teachers

TWEETS DURING OPEN SCIENCE WFFK

Micro-MOOC
@mooomicro

A famous case of [#CitizenScience](#) was the correspondence (roughly 15,000 letters) held between Charles Darwin and hundreds of self-taught naturalists and prominent scholars, with whom he shared his data and observations [#OpenScienceMOOC19](#)

Traducir Tweet



Micro-MOOC
@mooomicro

Here are a few [#CitizenScience](#) projects to look into: youtu.be/ScbrSdGpZ94. To see even more examples, visit the [@CCiudadanaEs](#) Observatory at ciencia-ciudadana.es [#OpenScienceMOOC19](#)

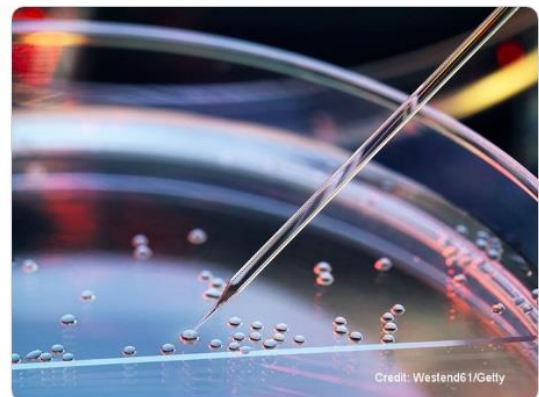
Traducir Tweet

 **Proyectos de Ciencia Ciudadana**
La ciencia ciudadana es investigación científica llevada a cabo por científicos junto a gente común. Hay muchos proyectos e...
youtube.com

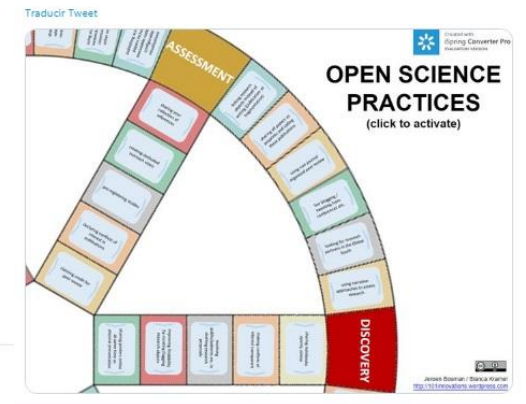
Micro-MOOC
@mooomicro

"Every scientist should aspire to carry out research with integrity, honesty and accuracy". Integrity is key to improving the quality, relevance and reliability of [#science](#). [@NatureNews](#) go.nature.com/2IAEma3 [#OpenScienceMOOC19](#)

Traducir Tweet



Not familiar with any [#OpenScience](#) practices for evaluation? Publicize your references, create videos for scientific outreach, share your preprints, search for members, use narrative approaches to evaluation, and blog and tweet during conferences and seminars [#OpenScienceMOOC19](#)



Micro-MOOC
@mooomicro

An increasing number of projects incorporate [#ParticipatoryResearch](#) into their methodologies. ARCHES is one such case, promoting participatory research to achieve greater accessibility for museum-goers [@ArchesEU](#) arches-project.eu/es/ [#OpenScienceMOOC19](#)

Traducir Tweet



9:20 a. m. · 24 oct. 2019 · [TweetDeck](#)

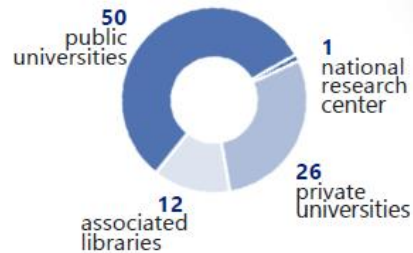
2 Retweets

RESULTS

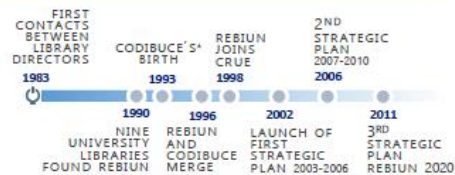
- Working on metrics
- Number of tweets: 1258
- Number of followers: 1422
- Comments, emails
- University of Valencia Library visibility

REBIUN

MEMBERS



TIMELINE



* CONFERENCE OF SPANISH UNIVERSITY AND SCIENTIFIC LIBRARIES DIRECTORS

MISSION

IT IS A CRUE* ASSESSING AND WORKING BODY AIMED TO...

Improving libraries' services by **coordinating activities and resources**

Carry out **cooperative actions** for users' benefit

Represent university libraries behind public and private institutions

Encourage **exchange and staff training**

* CONFERENCE OF SPANISH UNIVERSITY RECTORS

ORGANISATION



ICONS MADE BY [Fleepix](http://fleepix.com) FROM [WWW.FLATICON.COM](http://www.flaticon.com)

Crue-Red de Bibliotecas REBIUN colabora en un MOOC sobre ciencia abierta
10 Octubre 2019

MICRO MOOC
Open Science
21-25/10/2019
@mooctrice
#CienciaAbiertaMOOC19

Una iniciativa de:
Universitat Oberta de Catalunya

Con la participación de:

CSIC	Universidad de Santiago de Compostela	Universitat de Vic
Mondragon Unibertsitatea	Universitat Autònoma de Barcelona	Universitat Jaume I
Universidad Carlos III de Madrid	Universitat de Barcelona	Universitat Politècnica de Catalunya
Universidad de Extremadura	Universitat de Girona	Universitat Pompeu Fabra
Universidad de Huelva	Universitat de Lleida	Universitat Ramon Llull
Universidad de León	Universitat de València	Universitat Rovira i Virgili

Con la colaboración de:

CSUC	CRUE	EUA	SPARC*	Europe
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Semana del Acceso Abierto 2019
en la Universidad de Salamanca
23 Octubre 2019

Semana del Acceso Abierto 2019
en la Universidad Pública de
Navarra

Semana del Acceso Abierto 2019
en la Universitat de València
22 Octubre 2019

Semana do Acceso Aberto 2019
na Universidade de Santiago de
Compostela

Thank you very much!!
....and follow us on twitter 😊
@bibliotequesuv